

Submitting Proposals against RFPs

Step1: Login on MarchCentral.com. If you are a new vendor, please click on New Vendor and register. After you log in, you will land on your **My Central** page as shown below. Note: Only registered vendors can view RFPs.



Step 2: Click on View Open RFPs.

Marchcentral - Mozilla Firefox
http://marchcentral.com/beta/vendor_account.php

Do you want Firefox to remember this password? Remember Never for This Site Not Now

WELCOME, **vendorb**
My Account | Sign Out

Vendor Account

- My Central
- Vendor Database
- Education & Events
- Forum
- Facilities Booker

Summary	YTD
Projects Won	4
Total Earnings	\$0

VIEW OPEN RFP's

Projects Desk

phones	produce
opinion	rfp by clienta on 19-6-2009

Proposals and Bids

Facility Bids	
Payment Testing	soft drink messaging
third rfp by clienta on 3-7-2009	this is testing rfp by tushar on 10-7

Inbox

Showing Records: 1 to 15 of 15

	From	Subject	Date
<input checked="" type="checkbox"/>			
<input type="checkbox"/>	R1247218743-1	sa	Jul 10, 2009 05:49 AM
<input type="checkbox"/>	R1247218743-1	hi vendorb	Jul 10, 2009 05:43 AM
<input type="checkbox"/>	R1247108886-85	Proposal Awarded	Jul 9, 2009 12:18 AM
<input type="checkbox"/>	1246693947-85	Bid Rejected	Jul 4, 2009 03:57 AM
<input type="checkbox"/>	1246693517-85	Bid Rejected	Jul 4, 2009 03:50 AM
<input type="checkbox"/>	1246231557-86	Invoice Approved	Jul 3, 2009 07:15 AM
<input type="checkbox"/>	fac3nyc	Bid Posted By Facility	Jul 1, 2009 01:18 AM
<input type="checkbox"/>	fac1nyc	Bid Posted By Facility	Jul 1, 2009 01:14 AM

Done

magicJack Marchcentral - Mozi... Microsoft Excel non... Posting an RFP [Co... 2:22 PM

Step 3: You will then see a list of open RFPs with expiry dates, the industry and research type. Click on the RFP number.

The screenshot shows the Marchcentral website interface. At the top, there is a navigation bar with links for Home, FAQ, and Contact Us. A welcome message for a user named 'vendorb' is displayed, along with links for My Account and Sign Out. The main content area is titled 'RFP's List' and features a navigation menu with buttons for My Central, Vendor Database, Education & Events, Forum, and Facilities Booker. A summary box on the right shows 'Projects Won' as 4 and 'Total Earnings' as \$0. Below the navigation menu, there is a 'VIEW OPEN RFP's' button. The 'Projects Desk' section contains a table with items like 'phones produce' and 'opinion rfp by clienta on 19-6-2009'. The 'Proposals and Bids' section includes 'Facility Bids' and 'Payment Testing soft drink messaging'. The 'Open RFPs' section displays a table with 4 records, showing RFP numbers, expiry dates, industries, and research types. An arrow points to the first RFP number, R1247218743-1.

Showing Records: 1 to 4 of 4

All | Open | Closed

RFP	Expires on	Industry	Research Type
R1247218743-1	Oct 12, 2009	Business to Business	Product Research
1246693947-85	Dec 19, 2009	Agri-Chemical	Advertising Research
1246539498-1	Jul 22, 2009	Pharmaceutical	Tracking
1246529915-1	Aug 26, 2009	Pharmaceutical	Tracking

Step 4: The full details of the RFP are shown. You have the opportunity to ask questions from the client via the **Private Message Board** by clicking on **Questions**. You can choose to also directly go to proposal submission by clicking on **Propose**.

The screenshot shows a Mozilla Firefox browser window displaying the Marchcentral website. The URL is http://marchcentral.com/beta/project_full_detail.php?rfp_id=84. The page features a navigation menu with options like 'My Central', 'Vendor Database', 'Education & Events', 'Forum', and 'Facilities Booker'. A summary box on the right shows 'Projects Won: 4' and 'Total Earnings: \$0'. The main content area displays RFP details for RFP Number R1247218743-1, including a description of the project, submission deadline (Oct 12, 2009), and instructions for vendors. Two callout boxes are present: one pointing to a 'Questions?' button with the text 'Click here to open a Private Message Board through which you can seek clarifications from the client. This is private only between you and the client.', and another pointing to a 'PROPOSE' button with the text 'Click this button to begin your proposal submission process.'

Projects Desk	
phones	produce
opinion	rfp by clienta on 19-6-2009

Proposals and Bids	
Facility Bids	
Payment Testing	soft drink messaging
third rfp by clienta on 3-7-2009	this is testing rfp by tushar on 10-7

My Account	
Escrows	Invoices
Payment Preferences	View Profile
Calendar	Edit Profile
Change Password	My Events

RFP

RFP Number: R1247218743-1

We solicit proposals from qualified market research vendors to conduct market research in the hk. Our product is in hk of its product life cycle. hkj has led to the current need for research.

Based on the research findings, our team will hkh. The specific research objectives for this project the following: kh

Our target audience is kjh. We would like a sample of kjh with the following quotas: kjh. We would p this research to be conducted using a kjhk approach but are open to considering other options pro. The vendor should also keep the following factors in mind: hkjl

We would like this project to begin no later than hkl, and would like preliminary results from the research on or before hkjlh. The deadline for the full and final report is h and a final presentation in-person at to be decided later.

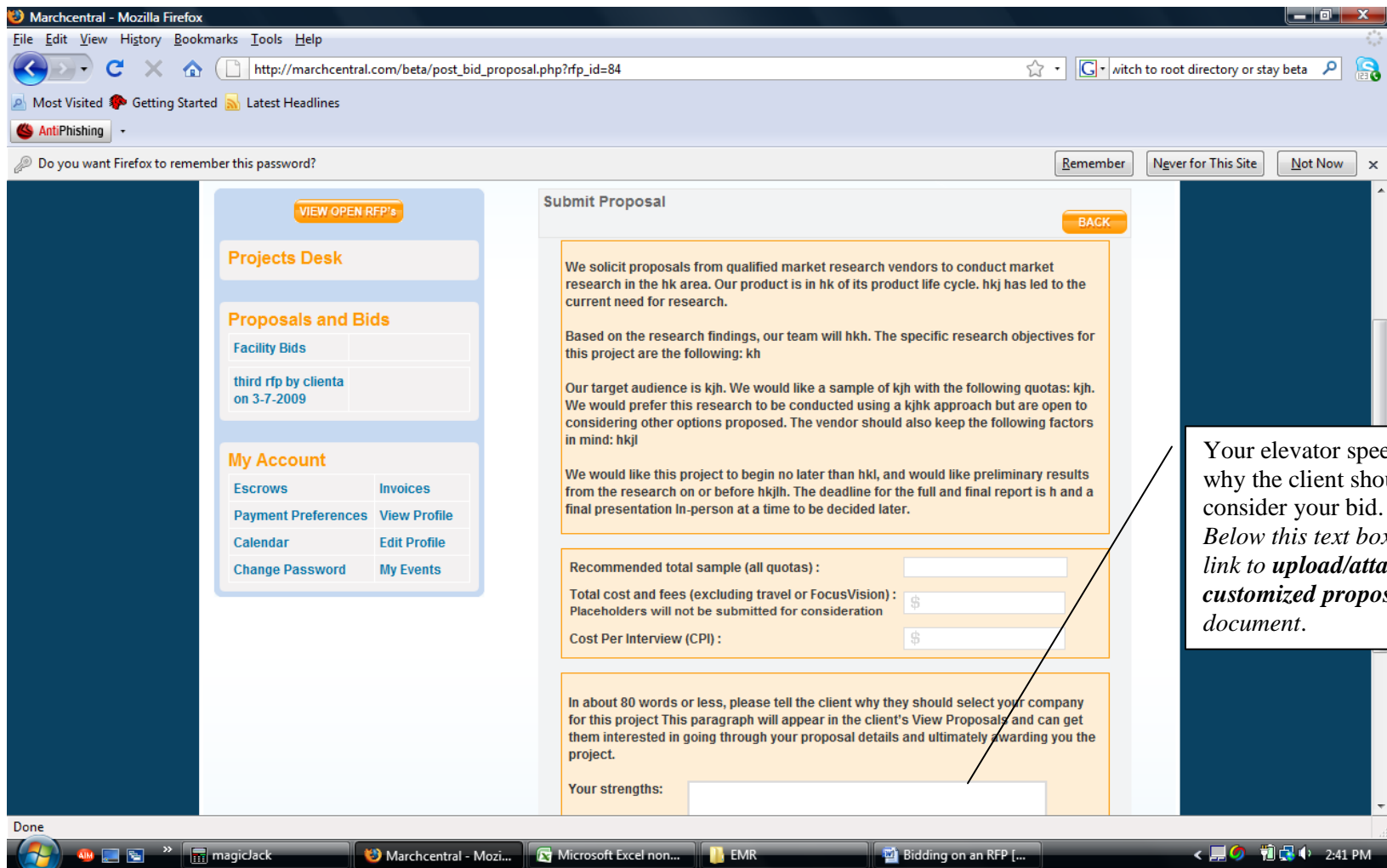
Proposals submission deadline: Oct 12, 2009

Please submit your proposals on or before Oct 12, 2009. Proposals must be comprehensive, and expla how the research objectives will be achieved, provide a detailed timeline, and a breakout of costs show fees and other out-of-pocket costs separately. Although the final cost of the project may change due to a subsequent increase in scope, any proposals with placeholder quotes will be eliminated from consideration at the outset. We urge you to raise any questions and clarifications regarding this RFP via the Private Message Board prior to placing a bid. Please also include upto 3 client references and their contact information on your proposal.

[Questions?](#)

[PROPOSE](#)

Step 5: Proposal Submission: Please fill in the recommended total sample, and total cost excluding travel, AV or incidental costs. The CPI is auto-calculated. In the next section, you have an opportunity to sell the client on your approach in a short paragraph (elevator speech), and a link to attach your proposal document. Click **Submit**, and you are done!



Your elevator speech on why the client should consider your bid. Below this text box is the link to **upload/attach your customized proposal document**.

Step 6: Your proposal status can be viewed at any time by clicking on **My Proposals** page. You are automatically notified when the client makes a decision. If client has questions, you will receive a message from this client via the **Private Message Board**.

Marchcentral - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://marchcentral.com/beta/vendor_account.php

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AntiPhishing

Marchcentral x http://marchcentra...in/tutorial_f.php x

Do you want Firefox to remember this password? Remember Never for This Site Not Now x

Home | FAQ | Contact Us | Tutorials

MARCHCENTRAL
a market research plaza

Welcome, **vendorb**
My Account | Sign Out

Vendor Account

My Central Vendor Database Education & Events Forum Facilities Booker

Summary **YTD**

Projects Won	5
Total Earnings	\$0

Projects Desk

VIEW OPEN RFP's

Pain medication exploration	phones
produce	opinion

My Proposals Facility Bids

Inbox | Sent

Showing Records: 1 to 16 of 16

	From	Subject	Date
<input checked="" type="checkbox"/>	R1247428318-85	Proposal Awarded	Jul 12, 2009 06:01 PM
<input type="checkbox"/>	R1247218743-1	sa	Jul 10, 2009 05:49 AM
<input type="checkbox"/>	R1247218743-1	hi vendorb	Jul 10, 2009 05:43 AM
<input type="checkbox"/>	R1247108886-85	Proposal Awarded	Jul 9, 2009 12:18 AM
<input type="checkbox"/>	1246693947-85	Bid Rejected	Jul 4, 2009 03:57 AM
<input type="checkbox"/>	1246693517-85	Bid Rejected	Jul 4, 2009 03:50 AM

Done

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